1. **Select Category:**
2. **Select Sub Category:**
3. **Project Name:**
4. **Brand Name:**
5. **Date of Execution:**
6. **Description:** (Max 500 words)

This may represent any Activity / Execution / Demonstration done at retail store solely for the purpose of promotion/ launch and / or advertising which include consumer engagement or experience

**Description covering the following points:**

* Objectives,
* Strategy for the activation and details of Execution
* Impact assessment
1. **Upload Campaign Images:**
* Maximum 15 images of 10 MB file size in all.
* The images shall be in JPEG/PNG formats; (max width 1200 px and max height 1200 px)
* inside retail store

UPLOAD IMAGES

1. **Upload Video:**
* The video content shall be structured as per the parameters defined for this award category.
* The duration of the video shall not exceed 2 minutes.
* The file extension shall be mp4 and the file size shall not exceed 40 MB.
* Either Voiceover or Music is mandatory

UPLOAD VIDEO

1. **Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: